



Youth Ministry Institute Thursday, January 10, 2008

Keith Cating, McNeese State Univ. BCM Director
“Collegiate Ministry”



Reaching and Ministering to College Students

All of our leaders will be on a university campus: politicians
17 million college students in America; 2/3 or 80% are unchurched

“Change the University, Change the World” – Malik

Acts 17- Paul speaks in the place where ideas are exchanged and asks questions, the modern-day “university”

Evolution of Leadership

- Military Commander (early to mid 1900’s)
 - Key Value: Loyalty
 - Leads with Authority
- CEO (1970)
 - Key Value: Productivity
 - Lead with Vision
- Coach (1980)
 - Key Value: Teamwork
 - Leads by matching gifts and roles
- Poet/ Gardner (New Millenium)
 - Key Value: Connection and Growth
 - Leads with shared ownership

Funnel of Student Involvement

- Attraction
- Involvement
- Ministry
- Leadership
- Multiplying

EVENT vs. PROCESS

Encourage Decisions	Encourages Development
Motivates People	Matures People
Is a Calendar Issue	Is a Consistency Issue
Usually is about a Big Group	Usually is about a Small Group
Challenges People	Changes People
Becomes a Catalyst	Becomes a Culture
Is Easy	Is Difficult

Six Conclusions

1. Leaders are made, not born.
2. Students require a catalyst to begin the journey.
3. Becoming a leader is a process, not an event.
4. Students learn best in community.
5. Students in a guide to help them process their experience.
6. In today's world, every student will need leadership skills.